

## COUNTY OF SAN DIEGO

## **NEWS RELEASE**

FOR IMMEDIATE RELEASE December 2, 2003

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## **MEDIA ADVISORY**

## **EVENT TO HONOR N. COUNTY COMMUNITY/AGENCY PARTNERSHIPS**

County Celebrates Cooperative Successes in Improving Health & Safety of North County Communities

WHO: Jean Shepard, Acting Director, County Health and Human Services Agency (HHSA)

Nick Macchione, Deputy Director, HHSA North Coastal/North Inland Regions

Community Leaders and HHSA Staff

**WHAT:** With a theme of "Reflect, Reward, Rejuvenate North County," HHSA North

Coastal/North Inland regions will honor community partners and Agency staff, who have cooperated on priority projects to improve the health and safety of North County

communities.

Jean Shepard, acting Agency director will provide opening remarks. Numerous

displays will showcase information and resources for participants, such as the County's General Management System, regional use of Geographical Information Systems (GIS), opportunities for grants and other resource development activities and an

overview of the four Strategic Plan committees.

**WHEN:** 1-3 p.m.

Monday, Dec. 8, 2003

WHERE: HHSA North Coastal Regional Center, Community Room

1701 Mission Avenue, Oceanside, CA

**WHY:** In 1999, the *North County Works!* Strategic Plan for the Agency's North Coastal/North

Inland regions was developed with joint HHSA and community input. Since then, committees of both Agency staff and key community leaders have developed two-year business plans to identify priorities and action plans. This event represents the work of

the past two years as well as a kick-off for the coming year.

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